AMERICAN MUSCLE DOCKS & FABRICATION / WELLSBURG, WV / CANOPY FEST AI CONFERENCE

BUILT TO FIX FRAGMENTATION

AMD Marketing Command + AMD Operations

TITLE	BUILT TO FIX FRAGMENTATION
DRAWN BY	CHAD, MARKETING
DATE	CANOPY FEST AI 2026
SCALE	2 APPS, 1 COMPANY



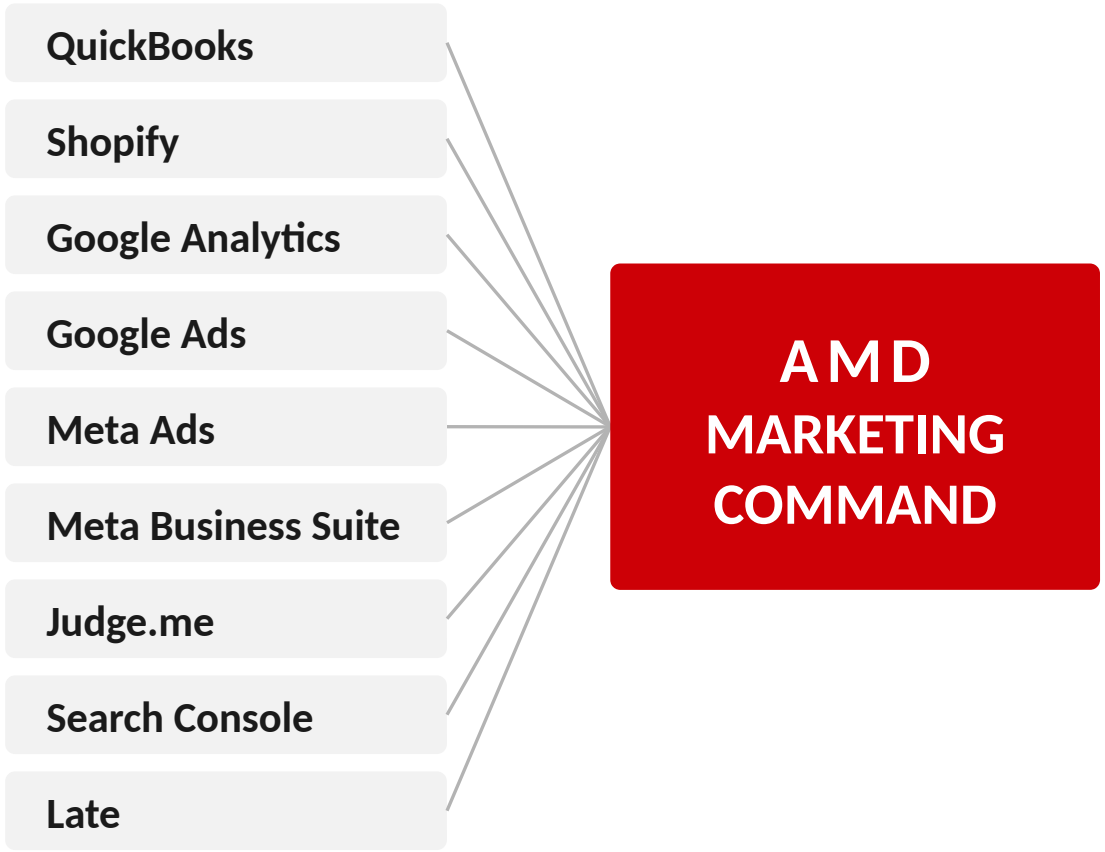
More Than Ten Tools. No Single View

QuickBooks	Shopify	Google Analytics	Google Ads	Meta Ads
Meta Business Suite	Judge.me	Search Console	Late	Spreadsheets

Marketing data spread across disconnected tools

- Every channel lived in a different tool
- No shared view of how marketing performs
- Every report meant logging into each one
- Numbers compiled by hand

One Login. Every Channel



One Secure Login
Every tool behind a single password

Live Data via API
Pulled straight from each platform

Always Up to Date
No exports, no spreadsheets

Automatic Reporting
Monthly report sent to leadership

Everything Marketing Tracks, in One Place

Revenue
QuickBooks and Shopify sales

E-Commerce
Website traffic, sales, conversions

Ads
Google Ads and Meta side by side

SEO
Queries, rankings, and clicks

Seasonal Trends
Week by week vs. prior year

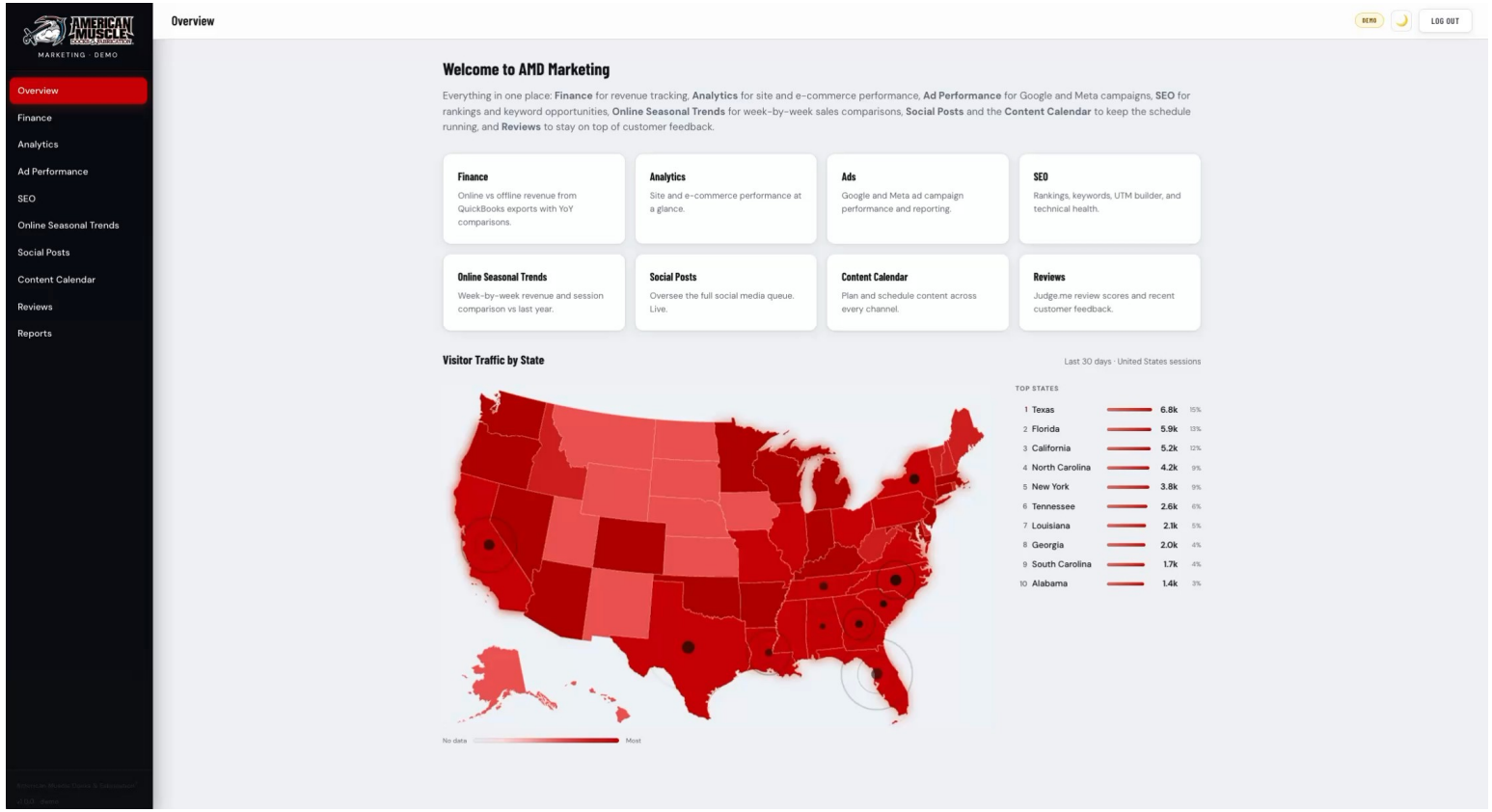
Reviews
Judge.me customer reviews

Asset Library
Shared brand files and images

AI Social Posts
AI drafts posts, scheduled in-app

AI Assistant
Ask questions, get answers from live data

One Home Screen Opens Every Marketing Channel



Eight tools, one page

Finance, analytics, ads, SEO, seasonal trends, social, calendar and reviews each get a card

Traffic by state

Shows which states visitors come from, ranked top ten

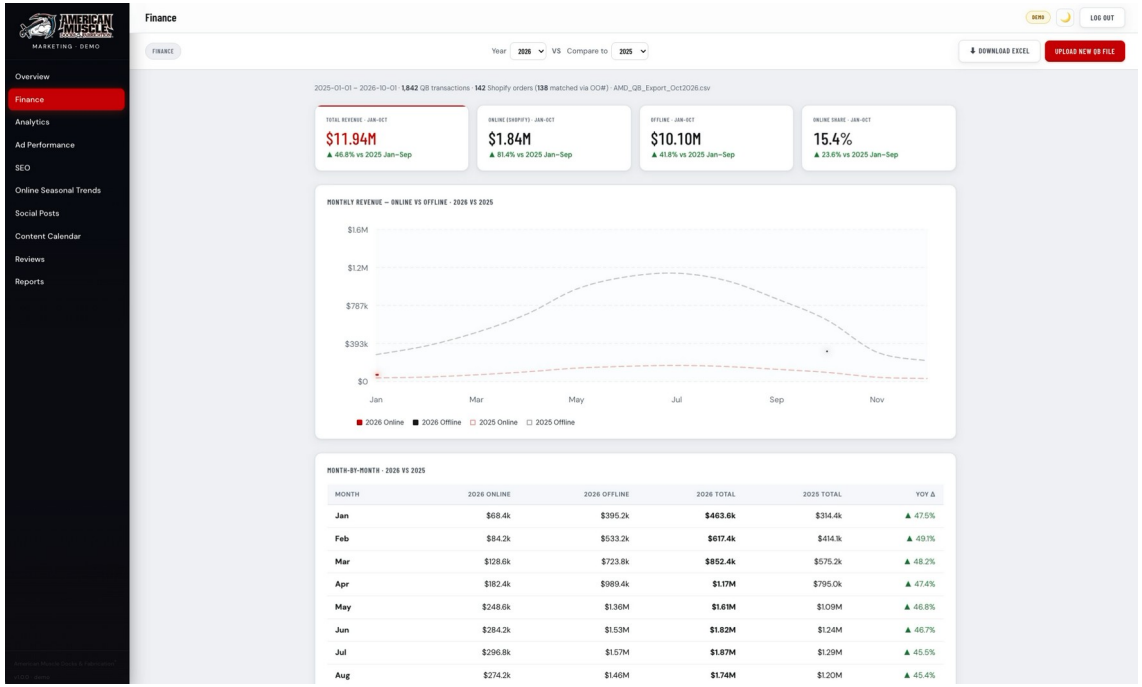
One click to any tool

The sidebar opens every section from any page

Screens show demo data

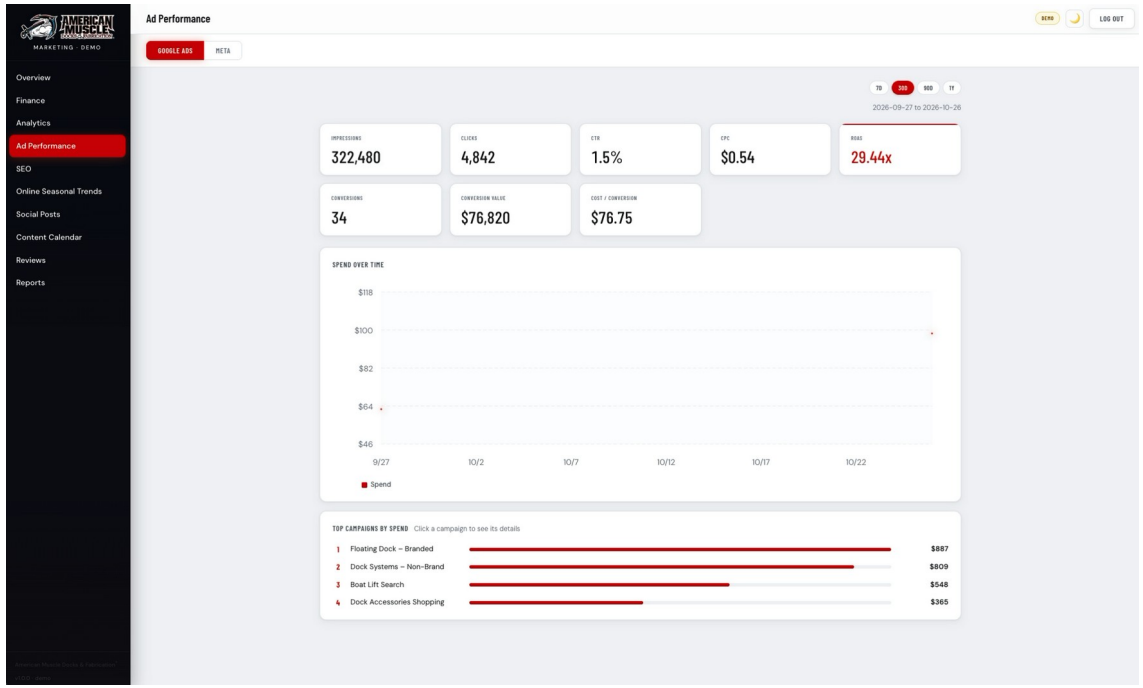
Sales and Ad Results Read From the Same App

Finance: Online and Offline revenue



Custom-built AI algorithm sorts QuickBooks and Shopify sales into online vs. offline

Ad Performance: Google and Meta campaigns



Google Ads and Meta spend, ROAS and top campaigns

Screens show demo data

Leadership Gets the Numbers Automatically

01



Pull

Live data from every connected tool

02



Combine

One report across every channel

03



Send

Delivered to leadership every month, automatically

04



Inform

Leadership stays current without logging in

See It Live

LIVE DEMO

Launch Marketing Command

amdmarketingcommand.netlify.app/demo

Internal, password-protected application running on demo data

Paper, Phone Calls, and Word of Mouth

Paper Drawings

Phone Calls

Word of Mouth

Shop floor operations ran on fragmented processes

- Build jobs worked from paper drawings
- Updates passed along by word of mouth
- Divisions coordinated by phone
- No shared record to look back on

One Portal for Every Division

- Build Jobs
- Division Queues
- Warehouse Messages
- Work Orders
- Purchasing
- Inventory
- Procedures

AMD OPERATIONS

Every Division Connected
One portal across the company

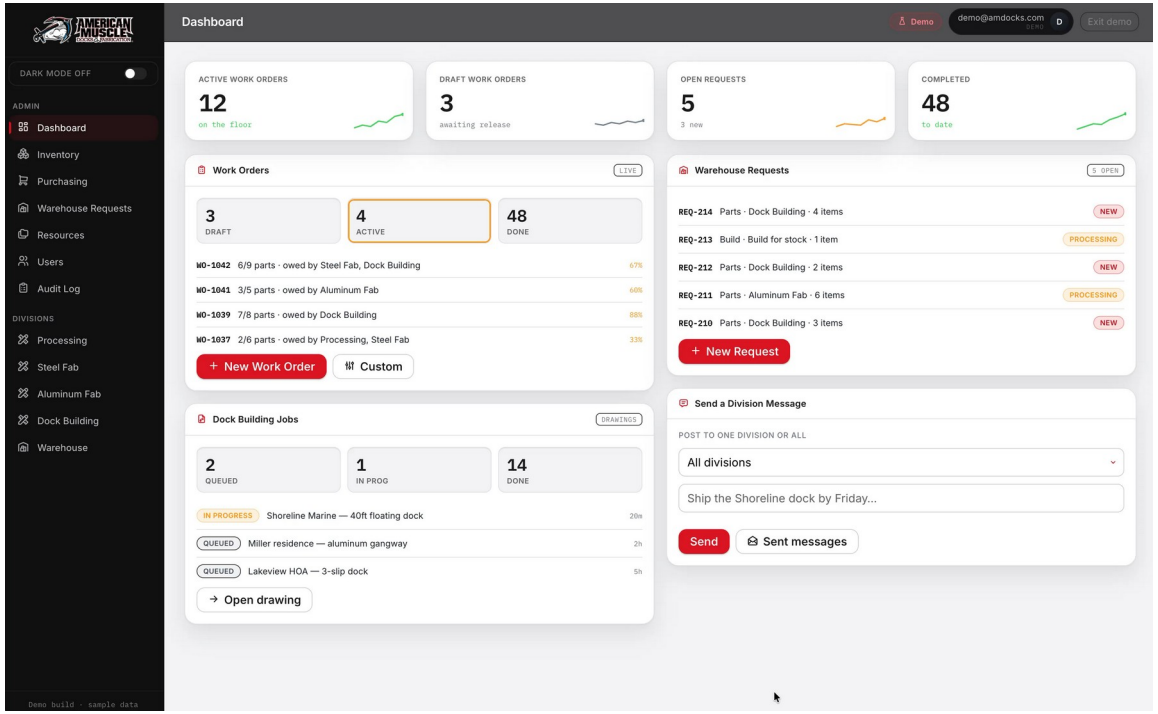
Paperless Builds
Build jobs on screen, not on paper

Clear Handoffs
Requests and messages between warehouses

Saved Records
Files kept for future reference

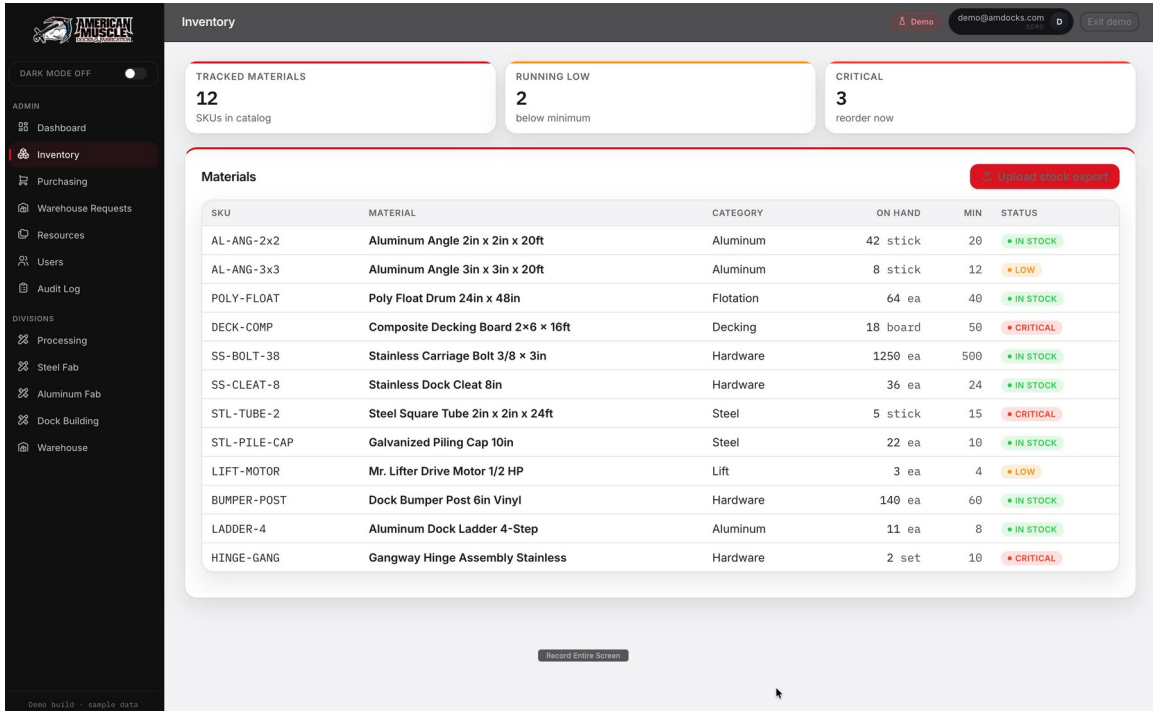
Work Orders, Requests and Stock on Live Screens

Dashboard: work orders, requests and jobs



Open work and division messages on one screen

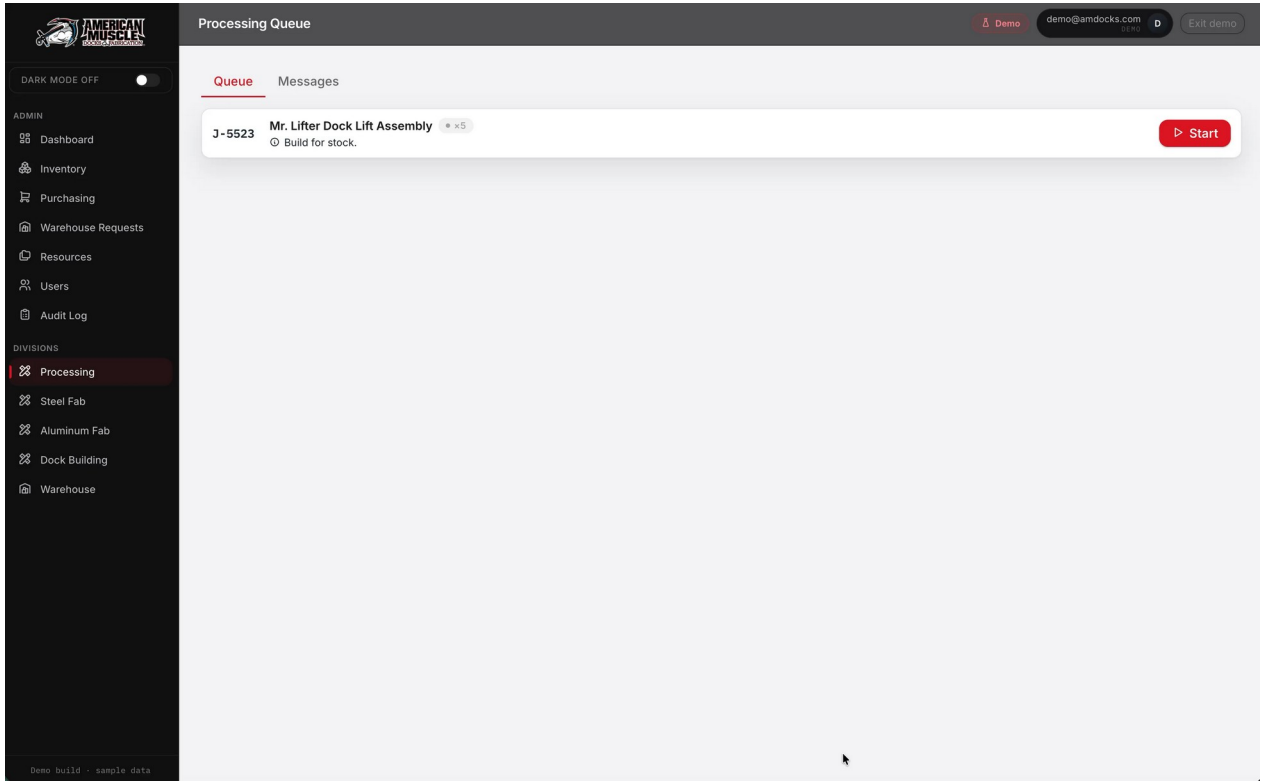
Inventory: stock levels by material



Low and critical stock flagged against minimums

Screens show demo data

Every Division Has Its Own Queue



Screen shows demo data

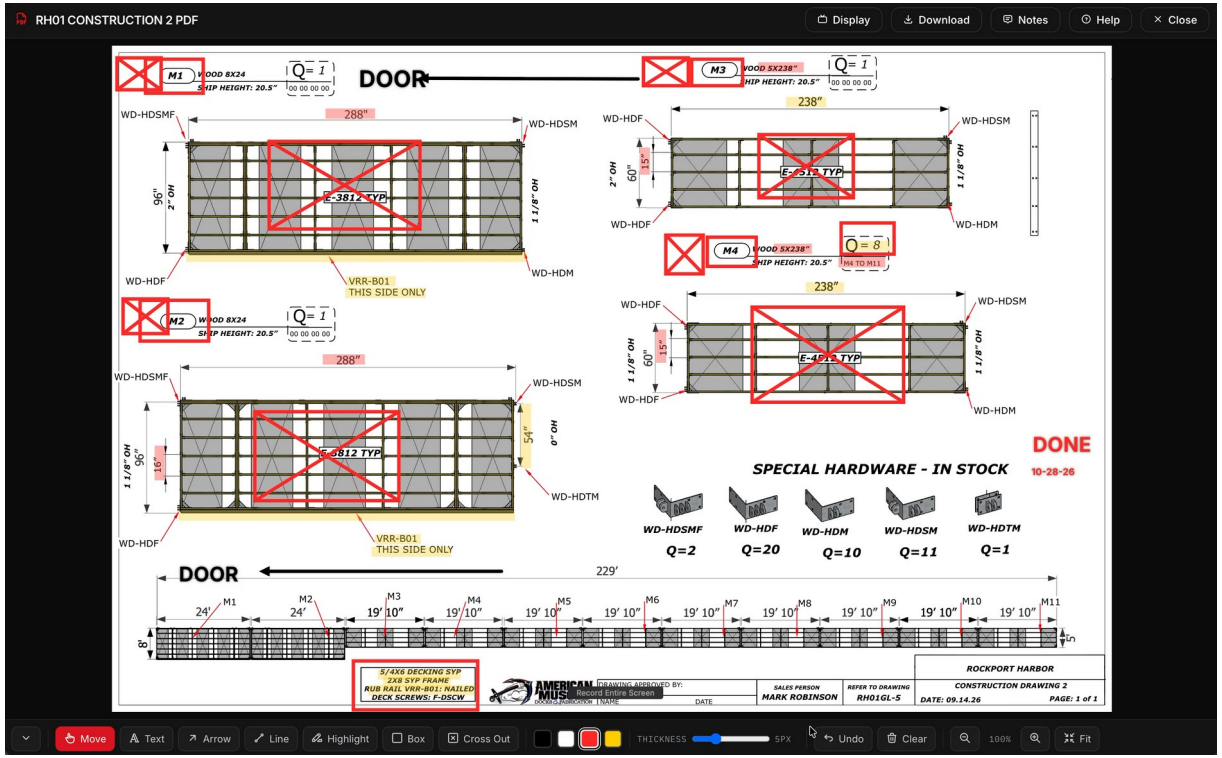
Work routed to the right team

- Each division works from its own queue
- Warehouses send requests to each other
- Daily messages keep warehouses in sync

Build Jobs on the Big Screen

Dock builders work from the screen, not paper

- Build jobs displayed on a large shop TV
- Mark up drawings directly on screen
- Save marked-up files for future reference



Screen shows demo data

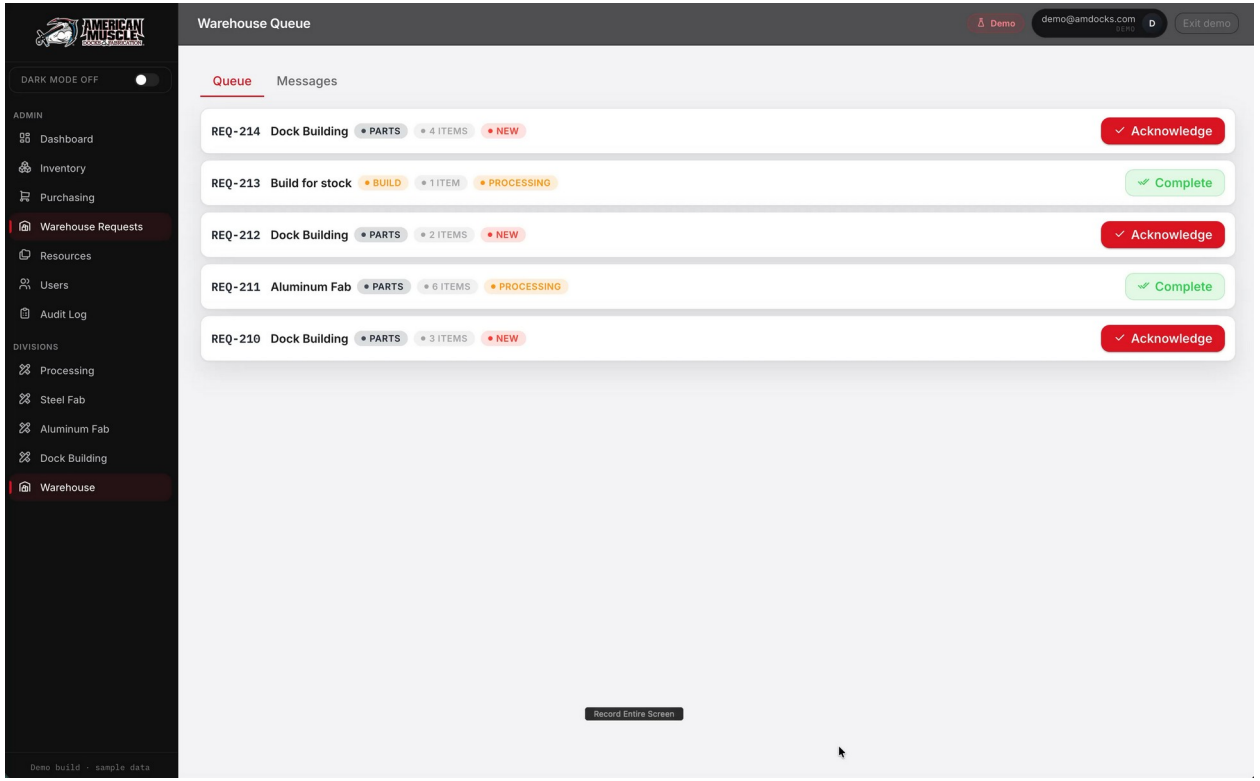
Day-to-Day Operations in the Same Portal

Work Orders
Issued and tracked in the portal

Purchasing
Handled in the same system

Inventory
Tracked alongside the work

Shared Procedures
One version for every division



Screen shows demo data

See It Live

LIVE DEMO

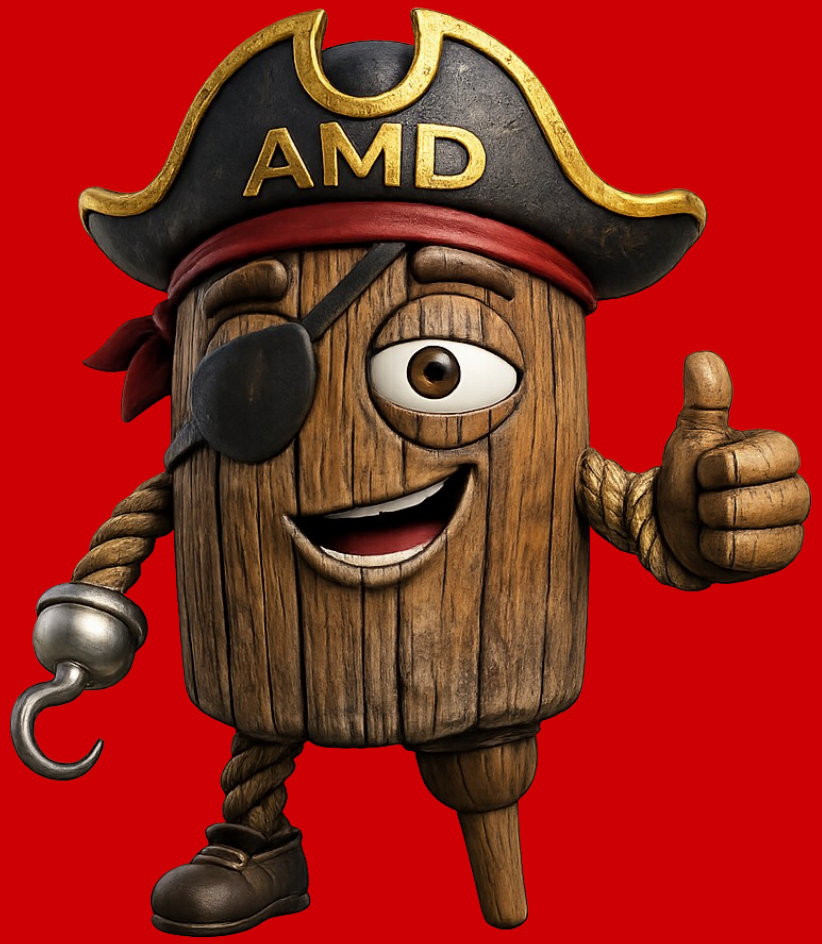
Launch AMD Operations

amdoperations.netlify.app/demo

Internal, password-protected application running on demo data

SHEET 13 / FOR REVIEW

QUESTIONS?



American Muscle Docks & Fabrication®

Built Tough. Built to Last.

141 Sunset Avenue, Wellsburg, WV 26070 | 800-223-3444 | www.amdocks.com

LIVE: amdmarketingcommand.netlify.app/demo | amdoperations.netlify.app/demo

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